



Town of Mars Hill
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Mars Hill, NC 28754

MARS HILL LETTER

A Publication of the Town of Mars Hill, N.C.

FALL 2025

Phone: (828) 689-2301

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MARS HILL PRESENTS DOWNTOWN HALLOWEEN TREATING

The Town of Mars Hill is preparing for the annual "HALLOWEEN TREATING" event in downtown Mars Hill. The Town will close College Street to accommodate full, safe access for everyone to enjoy a fun, family-friendly Halloween treating event. Area businesses, churches, schools, community organizations, and others are invited to set up tables and tents on College Street, **Friday, October 31, 2025, from 4 until 7 PM**. The event is free but participating organizations are required to submit an application to ensure adequate space is available. For more information, or to obtain an application, contact Town Hall at (828) 689-2301, or on the web at TOWNOFMARSHILL.ORG. Can't wait to see you there!



WHY DON'T I HAVE WATER? WHY HASN'T MY TRASH BEEN PICKED UP?

These are very important questions! Register for MARS HILL ALERTS and be in the know! **MARS HILL ALERTS** is a citizen notification system used by the Town to relay information such as emergency conditions, water line breaks, weather-related directives, closures, sanitation schedule changes, or other time-sensitive service and event information. The alert system sends these critical communications to our residents by telephone calls, text messages, and emails, but you must register to receive them at <https://accountportal.onsolve.net/marshillalerts> OR from your smartphone by texting **ALERTMARSHILL** to 24639. If you do not have internet access or need any assistance, please visit Town Hall at 280 North Main Street, or call (828) 689-2301 and our staff will be happy to assist you.

TROPICAL STORM HELENE REMEMBRANCE

It seems unbelievable that we are approaching the one-year anniversary of the most consequential natural disaster Western North Carolina has ever seen. While we saw unbelievable destruction to our neighbors from the remnants of Hurricane Helene on September 27, 2024, what came afterward was a human resolve to match the strength of our mountains. We saw, and continue to see, neighbors helping neighbors. Faith and community organizations, as well as individuals, from near and far descended on Madison and neighboring counties to help those in need and commit to rebuilding lives and communities.

While the Town of Mars Hill was spared from the destruction, our Madison County neighbors in Marshall, Hot Springs, and other county communities were not. The Town responded by sending our public works employees to assist our sister towns get on their feet by helping stabilize water and wastewater systems and return functionality. Mars Hill also sent hundreds of thousands of gallons of clean drinking water from our municipal system to Weaverville, and to Burnsville, Spruce Pine, Elk Park, Swannanoa, Asheville, and others. The Town police and fire departments performed wellbeing checks, rendered aid, performed rescue operations, shuttled supplies, and provided essential safety and security operations at the grocery store and gas stations when word got out that Mars Hill had electricity and could provide these provisions, albeit in limited supply. The Mayor and Board of Aldermen and town administration are so proud of our employees and the work they do every day. However, this was no ordinary day. In the days following the storm, every Town staff member rose to the occasion and for that we are forever grateful.

Rebuilding has only just begun, and much work lays ahead. Madison County is hosting a community event "One Year Post Helene," to reflect on Helene and the rebuilding effort going forward. The Town of Mars Hill will join the County and the Towns of Marshall and Hot Springs for this tribute at the Madison Fairgrounds, on Friday, October 3, 2025, at 3:00 p.m. Please join us for this special event.

The community is invited to the Madison County

Reflection and Rebuilding Tribute

"One Year Post Helene"

Friday, October 3, 2025

3:00 PM

Madison County Fairgrounds

330 Carolina Lane, Marshall, NC

Honoring the strength & resiliency of our community





THE CHRISTMAS PARADE IS COMING

Town staff are now planning for the annual Christmas Parade. **The date has been set for SATURDAY, December 6, 2025.** The parade will begin at 6:00 p.m. and follow the same traditional route through Town beginning on North Main Street at Bruce Road and continuing down NC 213 through the MHU campus, ending at Athletic Street.

The day was changed to Saturday last year to reduce the congestion with non-parade related traffic issues experienced on Friday evenings. In addition, Saturday provides more time and flexibility for those participating in the parade to prepare their entry, and access to staging area at the elementary school, and for those spectators to arrive and stake out their prime viewing spots!

We are looking forward to another great parade to welcome the holiday season. The registration period is open now and those interested in participating in the parade are encouraged to submit their registration form. Applications are now available on the Town website (<http://www.townofmarshill.org>) and by in-person pickup at Town Hall. The entry deadline is Monday, December 1st. Questions? Call Town Hall at (828) 689-2301.

DATES OF INTEREST

October 3.....Madison County "One Year Post Helene"
Reflection and Rebuilding Tribute
3 PM – Madison Co. Fairgrounds, Marshall
October 3....First Friday Event – Main and College Street
October 4....Bascom Lamar Lunsford Festival
7:00 until 9:30 PM
Moore Auditorium – Indoor event only
October 11...MHU HOMECOMING – Football v. Emory & Henry
GAME BEGINS AT 2:30 PM
October 31....Downtown Halloween Treating Event – College St.
4:00 until 7:00 PM
November 7....First Friday Event – Main and College Street
November 11...Veterans Day Holiday
Town Offices Closed
November 27 & 28...Thanksgiving Holiday
Town Offices Closed
No Recycling Pickup This Week
December 5....First Friday Event – Main and College Street
December 6....MARS HILL CHRISTMAS PARADE
BEGINS AT 6:00 PM

ANNUAL DRINKING WATER QUALITY REPORT AVAILABLE

The Town of Mars Hill has released the "Annual Drinking Water Quality Report for 2024." This report contains details about our water source, what the water contains, and how it compares to standards set by state and federal regulators. The report can be viewed on the Town website at: <http://www.townofmarshill.org/ccr.php>. A paper copy can be obtained upon request at Town Hall.

Help Protect Bailey Mountain

Mars Hill, NC



Donate to purchase West Farm
gofundme.com/f/protect-bailey-mountain